



# ASCENDIANT

CAPITAL MARKETS, LLC

## **Ascendant Capital Markets LLC Serves as Financial Advisor on \$5,000,000 Private Placement for Verb Technology Company, Inc. (Nasdaq: VERB)**

JUPITER, Florida – April 30, 2025 -- Ascendant Capital Markets LLC ("Ascendant") announced today the closing of a \$5,000,000 Private Placement financing for Verb Technology Company, Inc. (Nasdaq: VERB) of Las Vegas, Nevada.

Ascendant served as the Financial Advisor on the transaction.

### **About Verb Technology Company, Inc.**

Verb Technology Company, Inc. (Nasdaq: VERB) describes its business as the innovative force behind interactive video-based social commerce. The Company, headquartered in Las Vegas, Nevada, operates three business units, each of which leverages its social commerce technology and video marketing expertise, and recently completed the acquisition of Lyvecom, Inc.

For more information, please visit [www.verb.tech](http://www.verb.tech).

### **About Ascendant Capital Markets LLC**

Ascendant Capital Markets, LLC, is a full-service boutique investment bank providing corporate finance, M&A advisory, equity research, institutional sales, and market making and trading services focused on public and private companies, and institutional, accredited, and strategic investors.

Ascendant has led or participated in over \$2.5 billion in financing transactions, and the members of Ascendant's Investment Banking Team have completed over 300 M&A transactions.

For more information, please visit [www.ascendant.com](http://www.ascendant.com) or contact Bradley J. Wilhite, Co-Founder & Managing Partner, at 561.427.1727 or [bwilhite@ascendant.com](mailto:bwilhite@ascendant.com)

*This announcement shall not constitute an offer to sell or the solicitation of an offer to buy the securities described herein, nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction.*

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