



# ASCENDIANT

CAPITAL MARKETS, LLC

## **Ascendant Capital Markets LLC Serves as Sole Sales Agent on \$3,371,000 At-the-Market (ATM) Offering for Society Pass Incorporated (Nasdaq: SOPA)**

JUPITER, Florida - February 18, 2025 -- Ascendant Capital Markets LLC ("Ascendant") announced today the filing of a \$3,371,000 At-the-Market (ATM) Offering for Society Pass Incorporated (Nasdaq: SOPA) with its headquarters location in Carson City, Nevada, and operations in Southeast Asia.

Ascendant is serving as Sole Sales Agent on the financing transaction.

### **About Society Pass Incorporated**

Society Pass Incorporated (Nasdaq: SOPA), established in 2018, operates as a data-driven e-commerce ecosystem across Vietnam, Indonesia, Philippines, Singapore, and Thailand. With strategic offices across Southeast Asia (SEA), the company operates in interconnected verticals – loyalty, digital media, travel, telecommunications and lifestyle –serving consumers and merchants/brands in SEA. The Company is committed to driving innovation and reshaping the digital commerce landscape in the region. For more information, please visit [www.thesocietypass.com](http://www.thesocietypass.com).

### **About Ascendant Capital Markets LLC**

Ascendant Capital Markets, LLC, is a full-service boutique investment bank providing corporate finance, M&A advisory, equity research, institutional sales, and market making and trading services focused on public and private companies, and institutional, accredited, and strategic investors.

Ascendant has led or participated in over \$2.5 billion in financing transactions, and the members of Ascendant's Investment Banking Team have completed over 300 M&A transactions.

For more information, please visit [www.ascendant.com](http://www.ascendant.com) or contact Bradley J. Wilhite, Co-Founder & Managing Partner, at 561.427.1727 or [bwilhite@ascendant.com](mailto:bwilhite@ascendant.com)

*This announcement shall not constitute an offer to sell or the solicitation of an offer to buy the securities described herein, nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction.*

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