



ASCENDIANT

CAPITAL MARKETS, LLC

Ascendant Capital Markets LLC Serves as Sole Sales Agent on \$21,340,000 At-the-Market (ATM) Offering for Giftify, Inc. (Nasdaq: GIFT)

JUPITER, Florida – October 28, 2024 -- Ascendant Capital Markets LLC (“Ascendant”) announced today the filing of a \$21,340,000 At-the-Market (ATM) Offering for Giftify, Inc. (Nasdaq: GIFT) of Schaumburg, Illinois.

Ascendant is serving as Sole Sales Agent on the financing transaction.

About Giftify, Inc.

Giftify, Inc. (Nasdaq: GIFT), formerly known as RDE, Inc., is a pioneer in the incentive and rewards industry with a focus on retail, dining and entertainment experiences. Its Restaurant.com is the nation’s largest restaurant-focused digital deals brand and CardCash.com is a leading secondary gift card exchange platform. Restaurant.com and our Corporate Incentives division connect digital consumers, businesses and communities offering thousands of dining, retail and entertainment deal options nationwide at over 184,000 restaurants and retailers. CardCash.com is renowned for its leading secondary gift card exchange platform, allowing consumers and retailers to realize value by buying and selling gift cards at various scales.

For more information, please visit <https://www.restaurant.com> and <https://www.cardcash.com/>.

About Ascendant Capital Markets LLC

Ascendant Capital Markets, LLC, is a full-service boutique investment bank providing corporate finance, M&A advisory, equity research, institutional sales, and market making and trading services focused on public and private companies, and institutional, accredited, and strategic investors.

Ascendant has led or participated in over \$2.5 billion in financing transactions, and the members of Ascendant’s Investment Banking Team have completed over 300 M&A transactions.

For more information, please visit www.ascendant.com or contact Bradley J. Wilhite, Co-Founder & Managing Partner, at 561.427.1727 or bwilhite@ascendant.com

This announcement shall not constitute an offer to sell or the solicitation of an offer to buy the securities described herein, nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction.

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