



# ASCENDIANT

CAPITAL MARKETS, LLC

## **Ascendant Capital Markets LLC Serves as Sole Sales Agent on \$2,600,000 At-the-Market (ATM) Offering for Auddia Inc. (Nasdaq: AUUD)**

JUPITER, Florida – September 16, 2024 -- Ascendant Capital Markets LLC (“Ascendant”) announced today the filing of a \$2,600,000 At-the-Market (ATM) Offering for Auddia Inc. (Nasdaq: AUUD) of Boulder, Colorado.

Ascendant is serving as Sole Sales Agent on the financing transaction.

### **About Auddia Inc.**

Auddia Inc. (Nasdaq: AUUD), through its proprietary AI platform for audio identification and classification and related technologies, is reinventing how consumers engage with AM/FM radio, podcasts, and other audio content. Auddia’s flagship audio superapp, called faidr, brings two industry firsts to the audio-streaming landscape: subscription-based, ad-free listening on any AM/FM radio station and podcasts with interactive digital feeds that support deeper stories and open untapped revenue streams to podcasters. faidr also delivers exclusive content and playlists, and showcases exciting new artists, hand-picked by curators and DJs. Both differentiated offerings address large and rapidly growing audiences with strong purchase intent.

For more information, please visit <https://www.auddia.com/>.

### **About Ascendant Capital Markets LLC**

Ascendant Capital Markets, LLC, is a full-service boutique investment bank providing corporate finance, M&A advisory, equity research, institutional sales, and market making and trading services focused on public and private companies, and institutional, accredited, and strategic investors.

Ascendant has led or participated in over \$2.5 billion in financing transactions, and the members of Ascendant’s Investment Banking Team have completed over 300 M&A transactions.

For more information, please visit [www.ascendant.com](http://www.ascendant.com) or contact Bradley J. Wilhite, Co-Founder & Managing Partner, at 561.427.1727 or [bwilhite@ascendant.com](mailto:bwilhite@ascendant.com)

This announcement shall not constitute an offer to sell or the solicitation of an offer to buy the securities described herein, nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction.

561.427.7788

110 Front Street, Suite 300  
Jupiter, Florida 33477

[www.ascendant.com](http://www.ascendant.com)