

# **Guardion Health Sciences, Inc.**

Reports Q2 2022. Revenues up 37% sequentially on easing supply constraints. Raising P/T to \$0.80 from \$0.75

# COMPANY UPDATE

**Rating: BUY** 

Ticker: GHSI

Price: \$0.16

Target: \$0.80

(from \$0.75)

**Q2 well ahead of expectations:** On August 11 Guardion reported its fiscal Q2 2022 (ending June) results. Revenue was \$3.3 million (+168% y-o-y and 37% sequentially), compared to our and consensus estimates of \$2.5 and \$2.7 million, respectively. EPS was \$(0.03), compared to our estimate of \$(0.04) and consensus of \$(0.05).

**No guidance:** Guardion did not hold an earnings call and offered no forward guidance in its press release, except to note "We are optimistic that, as the supply constraints begin to improve, we should see further increases in revenues."

**Raising estimates:** We are raising our 2022 estimates for revenue to \$12.6 million, from \$11.7 million, and for EPS to \$(0.15) from \$(0.21). We are raising our 2023 estimates for revenue to \$14.9 million, from \$13.8 million, and for EPS to \$(0.13) from \$(0.19).

**Strong Q2 aided by improving supply chain:** Q2 revenues of \$3.3 million mark a record for the company and were driven by strong sales of its flagship Viactiv Calcium Chews as well as new product contribution from Omega Boost Gel Bites. Improved inventory availability of calcium chews helped drive 37% sequential revenue growth.

Balance Sheet continues to be healthy: The company's balance sheet had \$4.2 million in cash, \$10 million in short term investments, and no debt at the end of June, compared with \$4.8 million in cash, \$12 million in short term investments and no debt at the end of March. This represents about 5 quarters of runway at current burn rates.

Large market potential: The US nutritional supplement market exceeds \$80 billion and continue to grow at 5%+ annually. The calcium chew market where Guardion has the strongest position exceeds \$1 billion annually and grows at a 5.5% CAGR.

Guardion's Omega Bite product just introduced significantly expands Guardion's market potential: According to the NCHS, The Omega supplement market is 27% larger than the calcium market for adults aged 40 and over. The early success of this product demonstrates the strength of Guardion's strategy, as well as improving execution.

Operational milestones can catalyze a stock price appreciation: To the extent that Guardion continues to focus on executing on its core business, we believe the company's financial model could reap the benefit, particularly in the areas of controlling administrative costs, and getting a handle on supply-chain challenges. We believe Q2 2022 gives strong evidence of improvement in these areas as sales grew much faster than operating expenses. Given the stock's deep discount valuation, we believe further upside surprises could have a dramatic effect on the stock.

**Guardion is trading at a 30% discount to net cash:** Guardion's Book Value is currently \$0.46 per share. The company has no debt, and Cash and Short-Term investments per share amount to \$0.23 per share. Guardion's current share price of \$0.16 represents a 30% discount to net cash: an extremely undemanding valuation.

Raising 12-month price target to \$0.80: Maintaining our BUY rating and raising our 12-month price to \$0.80. This is based on 1.7x Book Value and represents 5x return from current levels. We believe this valuation appropriately balances out the stock's high-risk profile with the company's extremely deep discount.

# **Company Description**

Based in Houston, TX, Guardion Health Sciences is a nutritional supplement company that distributes its Viactiv products through all major retailers.

United States Healthcare

August 24, 2022

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# Stock Data

Exchange:	NasdaqCM
52-week Range:	\$0.14-1.98
Shares Outstanding (million):	61
Market cap (\$million):	\$9.8
EV (\$million):	\$(4.4)
Debt (\$million):	\$0
Cash (\$million):	\$14.2
Avg. Daily Trading Vol. (\$million):	\$0.8
Float (million shares):	61
Short Interest (million shares):	6.9
Dividend, annual (yield):	\$0 (NA%)

# Revenues (US\$ million)

	2022E	2022E	2023E	2023E
	(Cur.)	(Old)	(Cur.)	(Old)
Q1 Mar	2.4A		2.8E	
Q2 Jun	3.3A	2.5E	3.9E	3.0E
Q3 Sep	3.8E	3.7E	4.5E	4.4E
Q4 Dec	3.2E	3.1E	3.7E	
Total	12.6E	11.7E	14.9E	13.8E
EV/Revs	(0.35x)		(0.3x)	

### Earnings per Share (pro forma)

	2022E (Cur.)	2022E (Old)	2023E (Cur.)	2023E (Old)
Q1 Mar	(0.07)A		(0.05)E	
Q2 Jun	(0.03)A	(0.04)E	(0.03)E	(0.04)E
Q3 Sep	(0.02)E	(0.05)E	(0.03)E	(0.05)E
Q4 Dec	(0.03)E	(0.05)E	(0.03)E	(0.05)E
Total	(0.15)E	(0.21)E	(0.13)E	(0.19)E
P/E	N/A		N/A	

# **Important Disclosures**

Ascendiant Capital Markets LLC seeks to do business with companies covered by its research team. Consequently, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making an investment decision.

For analyst certification and other important disclosures, refer to the Disclosure Section, located at the end of this report, beginning on page 12.



# **Exhibit 1: Global Nutritional Supplement Market**

# **Nutrition Industry** is Large and Growing

Global Supplement and Medical Food Market

\$326 Bn	
2030	\$153 Bn
CAGR = 7.9%	

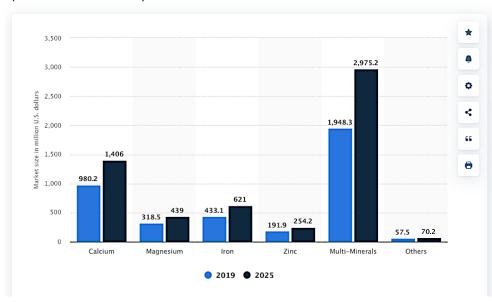
- · Increasing awareness of the importance of nutrition
- Growing body of research demonstrating benefits of nutrition
- Increasing geriatric population with unique nutritional needs
- COVID-19 has made consumers more focused on Immune support
- Specific to eye care, consumer dealing with increased screen time and blue light exposure



Source: Company reports.

# Exhibit 2: Market Size of Mineral Supplements in North America in 2019 and 2025 by Mineral

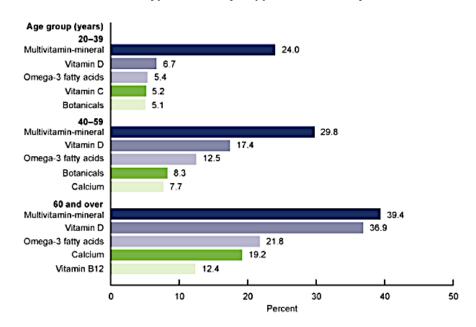
# (in million U.S. dollars)



Source: Statista

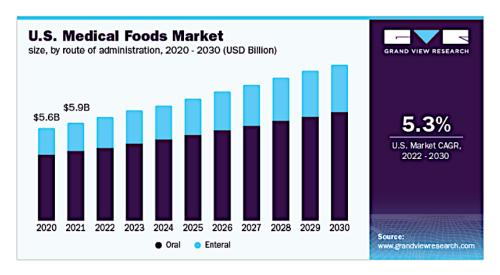


Exhibit 3: Most Common Types of Dietary Supplements Used by Adults in the US, 2017-2018



Source: National Center for Health Statistics.

**Exhibit 4: US Medical Foods Market** 



Source: Grand View Research.



# **Exhibit 5: Viactiv Omega Boost Gel Bites**

# Organic Growth via Product Development & Commercialization

- 10x more Omega-3 than leading fish oil gummy\*
- Delicious Passion Fruit Gel Bites
- No Fish Burps
- Contains No Sugar
- Enhance Absorption





\* Contains 1200mg Omega-3 vs. 100mg in leading gummy.

Source: Company Documents.

# Exhibit 6: Guardion Health Sciences, Inc. Investment Highlights



# **Highlights**

- Well-positioned to compete in the large and growing global nutrition market with differentiated and established product portfolio focused on bone, ocular, and immune health
- Well defined value creation process focused on clinical evidence, product development and targeted marketing
- Science-based mindset that leverages clinical evidence to support our product portfolio
- Viactiv is an established, 20-year-old brand with strong consumer awareness and acceptance
- Established distribution with many largest retailers and eCommerce channels
- Products focused on consumer experience and efficacy that drive differentiation
- Promising organic growth potential via product development and increased commercialization
- Proven and capable leadership



Source: Company Documents.



# **Exhibit 7: Guardion's Strategic Priorities**

# Strategic Priorities – Driving Growth and Creating Value

- Brand Strategy by improving the management of our brand portfolio particularly, by leveraging Viactiv's strong consumer awareness and acceptance
- Product Strategy continuing develop new products that increase our product breadth as well as critically evaluating our current product portfolio in order to improve or discontinue certain products. We are focused on differentiated formulations, product taste, compelling product formats, strong science and competitive cost structures.
- Sales Channels increasing product commercialization through better access to sales channels and leveraging our collective experience, particularly from the Viactiv product distribution.
- Clinical Nutrition Strategy continuing to advance clinical evidence regarding our products, working with suppliers to leverage innovation and increasing awareness of our products and efforts with the healthcare community





16

Source: Company Documents.

# **Exhibit 8: Viactiv Distribution Outlets**

# Core Products Achieve Superior Distribution





















Source: Company Documents.



# **Exhibit 9: Viactiv Branded Products**



# Viactiv<sup>®</sup> is a Strong Growing Brand with Potential for Expansion

Source: Company Documents.



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Source: Company Documents.



Figure 11: Guardion Senior Leadership Team

# Strong and Capable Leadership Bret Scholtes Chief Executive Officer Board of Directors Robert N. Weingarten Chairman on the Board Paylor W. Evans, PhD Board of Directors David W. Evans, PhD Board of Directors

Source: Company Documents.

Exhibit 12: Guardion Health Sciences, Inc. Stock Price (5-Years)



Source: https://bigcharts.marketwatch.com/



Exhibit 8: Consensus Expectations (as of August 10, 2022)											
	Revenue	(in millions)		EPS							
	<u> 2022E</u>	2023E		<u>2022E</u>	2023E						
Q1 Mar	\$2.4A		Q1 Mar	\$(0.07)A							
Q2 Jun	\$2.7E		Q2 Jun	\$(0.05)E							
Q3 Sep	\$3.6E		Q3 Sep	\$(0.04)E							
Q4 Dec			Q4 Dec								
Total	\$12.3E	\$14.5E	Total	\$(0.21)E	\$(0.18)E						

<sup>\*</sup>Quarterly estimates may not add to annual estimates due to variations in contributing estimates and rounding.

Source: Company report, Refinitiv, and Ascendiant Capital Markets estimates



# **FINANCIAL MODEL**

# Guardion Health Sciences Inc

Guardion Health Sciences I	nc																
Income Statement (\$ mils)	2019	2020	Mar-21	Jun-21	Sep-21	Dec-21	2021	Mar-22	Jun-22	Sep-22	Dec-22	2022	Mar-23	Jun-23	Sep-23	Dec-23	2023
Fiscal Year End: December 31	FY-A	FY-A	Q1A	Q2A	Q3A	Q4A	FY-A	Q1A	Q2A	Q3E	Q4E	FY-E	Q1E	Q2E	Q3E	Q4E	FY-E
Total revenue	0.9	1.9	0.2	1.2	3.1	2.6	7.2	2.4	3.3	3.8	3.2	12.6	2.8	3.9	4.5	3.7	14.9
Total cost of goods sold	0.2	1.9	0.1	0.7	1.8	1.6	4.1	1.3	1.9	2.0	1.8	7.0	1.5	2.2	2.3	2.1	8.1
Gross profit (loss)	0.7	(0.1)	0.1	0.6	1.4	1.1	3.1	1.1	1.4	1.8	1.4	5.6	1.3	1.7	2.1	1.7	6.8
Operating expenses																	
Research and development	0.2	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.2
Sales and marketing	1.9	1.5	0.5	0.4	0.8	0.6	2.3	0.7	0.4	0.5	0.5	2.1	0.8	0.4	0.6	0.6	2.4
General and administrative	7.4	7.5	2.3	2.5	3.3	3.1	11.2	3.0	2.6	2.6	2.5	10.7	3.4	3.0	3.0	2.8	12.2
Other	1.6	(0.6)	0.0	2.1	0.3	11.8	14.3	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1
Total operating expenses	11.1	8.5	2.8	5.1	4.4	15.6	27.9	3.7	3.1	3.2	3.0	13.1	4.2	3.6	3.7	3.4	14.9
Loss from operations	(10.3)	(8.6)	(2.7)	(4.5)	(3.0)	(14.5)	(24.7)	(2.6)	(1.7)	(1.5)	(1.6)	(7.4)	(2.9)	(1.9)	(1.6)	(1.7)	(8.1)
Other income (expense)																	
Interest income (expense)	(0.3)	(0.0)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other income (expense)	(0.1)	(0.0)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Income before taxes	(10.7)	(8.6)	(2.7)	(4.5)	(3.0)	(14.5)	(24.7)	(2.6)	(1.7)	(1.5)	(1.6)	(7.4)	(2.9)	(1.9)	(1.6)	(1.7)	(8.1)
Taxes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net loss	(10.7)	(8.6)	(2.7)	(4.5)	(3.0)	(14.5)	(24.7)	(2.6)	(1.7)	(1.5)	(1.6)	(7.4)	(2.9)	(1.9)	(1.6)	(1.7)	(8.1)
Nonrecurring/noncash adjustments	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net income (pro forma)	(10.7)	(8.6)	(2.7)	(4.5)	(3.0)	(14.5)	(24.7)	(2.6)	(1.7)	(1.5)	(1.6)	(7.4)	(2.9)	(1.9)	(1.6)	(1.7)	(8.1)
EBITDA	(9.9)	(8.5)	(2.6)	(4.4)	(2.7)	(14.2)	(24.0)	(2.3)	(1.4)	(1.2)	(1.3)	(6.2)	(2.7)	(1.7)	(1.4)	(1.5)	(7.3)
Weighted average common shares outs	6.1	14.3	21.4	24.4	24.4	23.7	23.7	39.2	61.4	61.4	61.4	55.8	61.4	61.4	61.4	61.4	61.4
Shares, Diluted	6.1	14.3	21.4	24.4	24.4	23.7	23.7	39.2	61.4	61.4	61.4	55.8	61.4	61.4	61.4	61.4	61.4
EPS Basic (pro forma)	(1.79)	(0.60)	(0.13)	(0.19)	(0.12)	(0.60)	(1.04)	(0.07)	(0.03)	(0.02)	(0.03)	(0.15)	(0.05)	(0.03)	(0.03)	(0.03)	(0.13)
EPS Diluted (pro forma)	(1.79)	(0.60)	(0.13)	(0.19)	(0.12)	(0.60)	(1.04)	(0.07)	(0.03)	(0.02)	(0.03)	(0.15)	(0.05)	(0.03)	(0.03)	(0.03)	(0.13)
Margins																	
Gross margin	79%	-3%	43%	46%	44%	40%	43%	46%	43%	46%	43%	45%	47%	44%	47%	44%	46%
Research and development	22%	9%	9%	1%	1%	0%	1%	0%	3%	1%	0%	1%	0%	3%	1%	0%	1%
General and administrative	822%	394%	982%	207%	105%	117%	155%	127%	80%	70%	78%	85%	122%	77%	67%	75%	82%
Operating margin	-1145%	-453%	-1144%	-371%	-96%	-553%	-342%	-110%	-53%	-39%	-51%	-59%	-104%	-49%	-35%	-47%	-55%
Tax rate, GAAP	NM																
Net margin	-1188%	-454%	-1144%	-371%	-96%	-553%	-342%	-110%	-53%	-39%	-51%	-59%	-104%	-49%	-35%	-47%	-55%
Y/Y % change																	
Revenue		109%	-5%	3%	1144%	1214%	283%	922%	168%	20%	20%	74%	18%	18%	18%	18%	18%
cogs		945%	22%	3%	1443%	45%	112%	868%	182%	15%	14%	69%	16%	16%	16%	16%	16%
Gross Profit		-108%	-27%	2%	898%	-221%	-5577%	993%	151%	26%	29%	81%	20%	21%	20%	21%	20%
Research and development		-17%	-34%	-62%	-52%	-79%	-60%	-68%	467%	20%	15%	108%	15%	15%	15%	15%	15%
Sales and marketing	[ ]	-23%	-6%	-15%	365%	136%	60%	46%	-12%	-30%	-25%	-10%	14%	14%	14%	14%	14%
General and administrative		0%	17%	48%	59%	80%	50%	32%	4%	-20%	-20%	-4%	14%	14%	14%	14%	14%
Total operating expenses		-23%	12%	306%	92%	529%	228%	34%	-39%	-27%	-81%	-53%	14%	14%	14%	14%	14%
Operating Income		-17%	14%	541%	40%	333%	189%	-2%	-62%	-51%	-89%	-70%	11%	8%	6%	8%	9%
Net income		-20%	14%	542%	41%	330%	189%	-2%	-62%	-51%	-89%	-70%	11%	9%	6%	8%	9%
EPS		-66%	-28%	280%	-20%	173%	73%	-46%	-85%	-80%	-96%	-86%	-32%	9%	6%	8%	-11%
Source Company reports Assendiant C																	

Source: Company reports , Ascendiant Capital Markets estimates



# **Guardion Health Sciences Inc**

Dec-19	Dec-20	Mar-21	Jun-21	Sep-21	Dec-21	Mar-22	Jun-22	Sep-22	Dec-22	Mar-23	Jun-23	Sep-23	Dec-23
Q4A	Q4A	Q1	Q2	Q3	Q4A	Q1A	Q2A	Q3E	Q4E	Q1E	Q2E	Q3E	Q4E
		43.3	5.5	3.6	4.1		4.2				, , , , , , , , , , , , , , , , , , ,		(5.9)
0.0	0.0	0.0	7.0	7.0	5.0	12.0	10.0	10.0		10.0	10.0	10.0	10.0
0.1	0.0	0.1	1.9	2.3	1.4	2.2	2.0	3.5	2.9	2.6	3.6	4.1	3.4
0.3	0.4	0.3	1.0	0.8	0.4	0.8	1.7	1.3	1.1	1.0	1.4	1.5	1.3
0.4	0.2	0.3	1.2	1.2	1.2	0.7	1.2	1.2	1.2	1.2	1.2	1.2	1.2
11.9	9.1	44.0	16.5	14.9	12.1	20.6	19.1	18.6	17.1	14.1	13.0	11.8	10.0
0.4	0.3	0.3	0.2	0.3	0.1	0.1	0.1	(0.2)	(0.5)	(0.7)	(0.9)	(1.1)	(1.3)
0.1	0.1	0.1	11.9	11.6	11.3	11.0	10.7	10.7	10.7	10.7	10.7	10.7	10.7
0.6	0.4	0.4	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	12.0	11.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
12.9	9.9	44.7	41.3	38.6	23.5	31.6	29.8	29.1	27.2	24.1	22.8	21.4	19.4
0.1	0.6	0.2	0.8	1.2	0.2	1.1	1.1	1.8	1.6	1.3	1.9	2.1	1.8
0.1	0.1	0.5	0.9	0.5	0.9	0.7	0.6	0.6	0.6	0.6	0.6	0.6	0.6
0.2	0.2	0.2	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.4	1.1	1.0	1.8	2.0	1.2	1.8	1.7	2.4	2.2	1.9	2.5	2.7	2.4
0.4	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.8	1.3	1.2	2.0	2.0	1.2	1.8	1.7	2.4	2.2	1.9	2.5	2.7	2.4
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
57.5	62.6	100.2	100.5	100.9	101.1	111.2	111.2	111.2	111.2	111.2	111.2	111.2	111.2
(45.5)	(54.1)	(56.7)	(61.3)	(64.3)	(78.8)	(81.4)	(83.1)	(84.6)	(86.2)	(89.1)	(91.0)	(92.6)	(94.3)
12.0	8.5	43.5	39.3	36.6	22.3	29.8	28.1	26.7	25.1	22.1	20.3	18.7	16.9
12.9	9.9	44.7	41.3	38.6	23.5	31.6	29.8	29.1	27.2	24.1	22.8	21.4	19.4
	04A  11.1 0.0 0.1 0.3 0.4 11.9 0.4 0.1 0.6 0.0 0.0 12.9  0.1 0.1 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Q4A   Q4A   Q4A	Q4A         Q4A         Q1           11.1         8.5         43.3           0.0         0.0         0.0           0.1         0.0         0.1           0.3         0.4         0.3           0.4         0.2         0.3           11.9         9.1         44.0           0.4         0.3         0.3           0.1         0.1         0.1           0.6         0.4         0.4           0.0         0.0         0.0           0.0         0.0         0.0           0.0         0.0         0.0           0.0         0.0         0.0           0.1         0.6         0.2           0.1         0.6         0.2           0.1         0.1         0.5           0.2         0.2         0.2           0.0         0.1         0.1           0.0         0.0         0.0           0.4         1.1         1.0           0.4         0.3         0.2           0.8         1.3         1.2	Q4A         Q4A         Q1         Q2           11.1         8.5         43.3         5.5           0.0         0.0         0.0         7.0           0.1         0.0         0.1         1.9           0.3         0.4         0.3         1.0           0.4         0.2         0.3         1.2           11.9         9.1         44.0         16.5           0.4         0.3         0.3         0.2           0.1         0.1         0.1         11.9           0.6         0.4         0.4         0.3           0.0         0.0         0.0         0.0           0.0         0.0         0.0         0.0           0.0         0.0         0.0         0.0           0.0         0.0         0.0         0.3           12.9         9.9         44.7         41.3    Out 0.1 0.1 0.5 0.9  Out 0.2 0.2 0.2  Out 0.1 0.1 0.1 0.0  Out 0.1 0.1 0.1  Out 0.0 0.0  Out 0.0 0.0 0.0  Out 0.0 0.0	Q4A         Q4A         Q1         Q2         Q3           11.1         8.5         43.3         5.5         3.6           0.0         0.0         0.0         7.0         7.0           0.1         1.0         0.8         1.0         0.8           0.4         0.2         0.3         1.2         1.2           11.9         9.1         44.0         16.5         14.9           0.4         0.3         0.3         0.2         0.3           0.1         0.1         11.9         11.6         0.6         0.4         0.4         0.3         0.0           0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0           0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0           0.0         0.0         0.0         0.0         0.3         0.0         0.0         0.0         0.0         0.0           0.0         0.0         0.0         0.3         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0	Q4A         Q4A         Q1         Q2         Q3         Q4A           11.1         8.5         43.3         5.5         3.6         4.1           0.0         0.0         0.0         7.0         7.0         5.0           0.1         1.0         0.0         1.9         2.3         1.4           0.3         0.4         0.3         1.0         0.8         0.4           0.4         0.2         0.3         1.2         1.2         1.2           11.9         9.1         44.0         16.5         14.9         12.1           0.4         0.3         0.3         0.2         0.3         0.1           0.1         0.1         0.1         11.9         11.6         11.3           0.6         0.4         0.4         0.3         0.0         0.0         0.0           0.0         0.0         0.0         0.0         0.0         0.0         0.0           0.0         0.0         0.0         0.0         0.0         0.0         0.0           0.0         0.0         0.0         0.3         0.0         0.0           0.0         0.0         0.3         0.0 </td <td>Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A           11.1         8.5         43.3         5.5         3.6         4.1         4.8           0.0         0.0         0.0         7.0         7.0         5.0         12.0           0.1         1.0         0.8         0.4         0.8         0.4         0.8           0.4         0.2         0.3         1.2         1.2         1.2         0.7           11.9         9.1         44.0         16.5         14.9         12.1         20.6           0.4         0.3         0.3         0.2         0.3         0.1         0.1           0.1         0.1         0.1         11.9         11.6         11.3         11.0           0.6         0.4         0.4         0.3         0.0         0.0         0.0           0.0         0.0         0.0         0.0         0.0         0.0         0.0           0.0         0.0         0.0         0.0         0.0         0.0         0.0           0.0         0.0         0.0         0.0         0.0         0.0         0.0           0.0</td> <td>Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A         Q2A           11.1         8.5         43.3         5.5         3.6         4.1         4.8         4.2           0.0         0.0         0.0         7.0         7.0         5.0         12.0         10.0           0.1         0.0         0.1         1.9         2.3         1.4         2.2         2.0           0.3         0.4         0.3         1.0         0.8         0.4         0.8         1.7           0.4         0.2         0.3         1.2         1.2         1.2         0.7         1.2           11.9         9.1         44.0         16.5         14.9         12.1         20.6         19.1           0.4         0.3         0.3         0.2         0.3         0.1         0.1         0.1           0.1         0.1         0.1         11.9         11.6         11.3         11.0         10.7           0.6         0.4         0.4         0.3         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0</td> <td>Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A         Q2A         Q3E           11.1         8.5         43.3         5.5         3.6         4.1         4.8         4.2         2.7           0.0         0.0         0.0         7.0         7.0         5.0         12.0         10.0         10.0           0.1         0.0         0.1         1.9         2.3         1.4         2.2         2.0         3.5           0.3         0.4         0.3         1.0         0.8         0.4         0.8         1.7         1.3           0.4         0.2         0.3         1.2         1.2         1.2         0.7         1.2         1.2           11.9         9.1         44.0         16.5         14.9         12.1         20.6         19.1         18.6           0.4         0.3         0.3         0.2         0.3         0.1         0.1         0.1         (0.2)         0.1         10.1         10.1         (0.2)         10.1         0.1         (0.2)         0.1         10.7         10.7         10.7         10.7         10.7         10.6         0.4         0.4         0.3</td> <td>Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A         Q2A         Q3E         Q4E           11.1         8.5         43.3         5.5         3.6         4.1         4.8         4.2         2.7         1.9           0.0         0.0         0.0         7.0         7.0         5.0         112.0         10.0         11.2         1.2</td> <td>Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A         Q2A         Q3E         Q4E         Q1E           11.1         8.5         43.3         5.5         3.6         4.1         4.8         4.2         2.7         1.9         (0.6)           0.0         0.0         0.0         7.0         7.0         5.0         112.0         10.0</td> <td>Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A         Q2A         Q3E         Q4E         Q1E         Q2E           11.1         8.5         43.3         5.5         3.6         4.1         4.8         4.2         2.7         1.9         (0.6)         (3.1)           0.0         0.0         0.0         7.0         7.0         5.0         12.0         10.0         0.8         0.4         0.8         1.7         1.3         1.1         1.0         1.4         0.4         0.3         1.2         1.2         1.2         0.7         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         &lt;</td> <td>Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A         Q2A         Q3E         Q4E         Q1E         Q2E         Q3E           11.1         8.5         43.3         5.5         3.6         4.1         4.8         4.2         2.7         1.9         (0.6)         (3.1)         (4.9)           0.0         0.0         0.0         7.0         7.0         5.0         12.0         10.0         11.4         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2</td>	Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A           11.1         8.5         43.3         5.5         3.6         4.1         4.8           0.0         0.0         0.0         7.0         7.0         5.0         12.0           0.1         1.0         0.8         0.4         0.8         0.4         0.8           0.4         0.2         0.3         1.2         1.2         1.2         0.7           11.9         9.1         44.0         16.5         14.9         12.1         20.6           0.4         0.3         0.3         0.2         0.3         0.1         0.1           0.1         0.1         0.1         11.9         11.6         11.3         11.0           0.6         0.4         0.4         0.3         0.0         0.0         0.0           0.0         0.0         0.0         0.0         0.0         0.0         0.0           0.0         0.0         0.0         0.0         0.0         0.0         0.0           0.0         0.0         0.0         0.0         0.0         0.0         0.0           0.0	Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A         Q2A           11.1         8.5         43.3         5.5         3.6         4.1         4.8         4.2           0.0         0.0         0.0         7.0         7.0         5.0         12.0         10.0           0.1         0.0         0.1         1.9         2.3         1.4         2.2         2.0           0.3         0.4         0.3         1.0         0.8         0.4         0.8         1.7           0.4         0.2         0.3         1.2         1.2         1.2         0.7         1.2           11.9         9.1         44.0         16.5         14.9         12.1         20.6         19.1           0.4         0.3         0.3         0.2         0.3         0.1         0.1         0.1           0.1         0.1         0.1         11.9         11.6         11.3         11.0         10.7           0.6         0.4         0.4         0.3         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0         0.0	Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A         Q2A         Q3E           11.1         8.5         43.3         5.5         3.6         4.1         4.8         4.2         2.7           0.0         0.0         0.0         7.0         7.0         5.0         12.0         10.0         10.0           0.1         0.0         0.1         1.9         2.3         1.4         2.2         2.0         3.5           0.3         0.4         0.3         1.0         0.8         0.4         0.8         1.7         1.3           0.4         0.2         0.3         1.2         1.2         1.2         0.7         1.2         1.2           11.9         9.1         44.0         16.5         14.9         12.1         20.6         19.1         18.6           0.4         0.3         0.3         0.2         0.3         0.1         0.1         0.1         (0.2)         0.1         10.1         10.1         (0.2)         10.1         0.1         (0.2)         0.1         10.7         10.7         10.7         10.7         10.7         10.6         0.4         0.4         0.3	Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A         Q2A         Q3E         Q4E           11.1         8.5         43.3         5.5         3.6         4.1         4.8         4.2         2.7         1.9           0.0         0.0         0.0         7.0         7.0         5.0         112.0         10.0         11.2         1.2	Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A         Q2A         Q3E         Q4E         Q1E           11.1         8.5         43.3         5.5         3.6         4.1         4.8         4.2         2.7         1.9         (0.6)           0.0         0.0         0.0         7.0         7.0         5.0         112.0         10.0	Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A         Q2A         Q3E         Q4E         Q1E         Q2E           11.1         8.5         43.3         5.5         3.6         4.1         4.8         4.2         2.7         1.9         (0.6)         (3.1)           0.0         0.0         0.0         7.0         7.0         5.0         12.0         10.0         0.8         0.4         0.8         1.7         1.3         1.1         1.0         1.4         0.4         0.3         1.2         1.2         1.2         0.7         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         1.2         <	Q4A         Q4A         Q1         Q2         Q3         Q4A         Q1A         Q2A         Q3E         Q4E         Q1E         Q2E         Q3E           11.1         8.5         43.3         5.5         3.6         4.1         4.8         4.2         2.7         1.9         (0.6)         (3.1)         (4.9)           0.0         0.0         0.0         7.0         7.0         5.0         12.0         10.0         11.4         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2         12.2

# **Balance Sheet Drivers**

Dalatice Sticet Billers											
	Dec-19	Dec-20	Dec-21	Mar-22	Jun-22	Sep-22	Dec-22	Mar-23	Jun-23	Sep-23	Dec-23
	Q4A	Q4A	Q4A	Q1A	Q2A	Q3E	Q4E	Q1E	Q2E	Q3E	Q4E
Book & Cash Value (per share)											
Book Value per Share (diluted)	1.98	0.60	0.94	0.76	0.46	0.43	0.41	0.36	0.33	0.30	0.28
Cash per Share (diluted)	1.83	0.60	0.38	0.43	0.23	0.21	0.19	0.15	0.11	0.08	0.07
Net cash per Share (diluted)	1.83	0.60	0.38	0.43	0.23	0.21	0.19	0.15	0.11	0.08	0.07

Source: Company reports, Ascendiant Capital Markets estimates



# **Guardion Health Sciences Inc**

Cash Flow Statement (\$ mils)	2019	2020	Mar-21	Jun-21	Sep-21	Dec-21	2021	Mar-22	Jun-22	Sep-22	Dec-22	2022	Mar-23	Jun-23	Sep-23	Dec-23	2023
Fiscal Year End: December 31	FY-A	FY-A	Q1A	Q2A	Q3A	Q4	FY-A	Q1A	Q2A	Q3E	Q4E	FY-E	Q1E	Q2E	Q3E	Q4E	FY-E
Cash flow from operating activities																	
Net loss	(10.9)	(8.6)	(2.7)	(4.5)	(3.0)	(14.5)	(24.7)	(2.6)	(1.7)	(1.5)	(1.6)	(7.4)	(2.9)	(1.9)	(1.6)	(1.7)	(8.1)
Adjustments:																	
Depreciation and amortization	0.5	0.1	0.0	0.1	0.3	0.3	0.8	0.3	0.3	0.3	0.3	1.2	0.2	0.2	0.2	0.2	0.8
Goodwill impairment	1.6	0.0	0.0	0.0	0.0	11.9	11.9	0.0				0.0					
Loss on lease termination, net	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0			0.0					
Impairment loss on equipment	0.0	0.0	0.0	0.0	0.3	(0.3)	0.0	0.0				0.0					
Loss on disposal of property and equipme	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0				0.0					
Loss on sale of equipment	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0				0.0					
Allowance for accounts receivable	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0				0.0					
Inventory write-down	0.0	1.0	0.0	0.0	0.0	0.2	0.2	0.0				0.0					
Amortization of operating lease right of u	0.1	0.2	0.0	0.1	0.0	0.0	0.1	0.0				0.0					
Fair value of vested stock options	0.4	0.5	0.2	0.2	0.2	0.0	0.6	0.1	0.1			0.1					
Fair value of common stock issued for se	0.4	0.0	0.2	0.2	0.2	0.2	0.7	0.1	0.0			0.1					
Reversal of previously recognized stock of	2.3	(0.9)	0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0					
Change in fair value of derivative liability	(0.3)	0.0	0.0	0.0	0.0	0.0	0.0	0.0				0.0					
WC changes	(0.5)	0.0	0.0	0.0	0.0	0.0	0.0	0.0				0.0					
Accounts receivable	(0.1)	0.1	(0.1)	(0.0)	(0.4)	0.8	0.4	(0.8)	0.6	(1.5)	0.6	(1.1)	0.3	(1.0)	(0.5)	0.7	(0.5)
Inventories	0.0	(0.7)	0.1	(0.0)	0.4)	0.8	0.4	(0.8)	(0.9)	0.4	0.8	(0.8)	0.3	(0.4)	(0.5)	0.7	(0.3)
	(0.3)	(0.7)			0.2	0.2	(1.0)				0.2		0.2	0.0		0.2	0.0
Prepaid expenses and other			(0.1)	(1.1)				0.5	(0.9)	0.0		(0.4)			0.0		
Accounts payable	(0.0)	0.5	(0.4)	0.2	0.4	(0.9)	(0.7)	0.9	(0.1)	0.7	(0.2)	1.3	(0.3)	0.6	0.2	(0.2)	0.3
Accrued expenses	0.0	0.0	0.4	0.3	(0.2)	0.3	0.8	(0.2)	(0.1)	0.0	0.0	(0.3)	0.0	0.0	0.0	0.0	0.0
Operating lease liability	(0.1)	(0.2)	(0.0)	(0.1)	(0.0)	(0.1)	(0.2)	(0.0)	(0.0)	0.0	0.0	(0.0)	0.0	0.0	0.0	0.0	0.0
Payable to former officer	0.0	0.1	(0.1)	(0.1)	0.0	0.0	(0.1)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net cash used in operating activities	(6.0)	(8.0)	(2.4)	(4.9)	(1.8)	(1.6)	(10.6)	(2.2)	(2.6)	(1.5)	(0.8)	(7.1)	(2.5)	(2.5)	(1.9)	(0.9)	(7.8)
Investing Activities																	
	(0.2)	(0.0)	0.0	(0.0)	(0.1)	0.0	(0.1)	(0.0)	0.0	0.0	0.0	(0.0)	0.0	0.0	0.0	0.0	0.0
Purchase of property and equipment Purchase of U.S. Treasury Bills	0.0	0.0	0.0	(35.0)	(28.0)	(8.0)	(71.0)	(22.0)	(40.0)	0.0	0.0	(62.0)	0.0	0.0	0.0	0.0	0.0
Sale of U.S. Treasury Bills	0.0	0.0	0.0	28.0	28.0	10.0	66.0	15.0	42.0			56.9					
	0.0	0.0	0.0	(26.0)	(0.1)	0.1	(25.9)	0.0	42.0			0.0					
Cash paid for acquisition, net of cash acquive Net cash used in investing activities	(0.2)	(0.0)	0.0	(33.0)	(0.1)	2.1	(31.0)	(7.0)	2.0	0.0	0.0	(5.0)	0.0	0.0	0.0	0.0	0.0
iver cash used in livesting activities	(0.2)	(0.0)	0.0	(33.0)	(0.1)	2.1	(31.0)	(7.0)	2.0	0.0	0.0	(5.0)	0.0	0.0	0.0	0.0	0.0
Financing Activities																	
Proceeds from initial public offering	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0				0.0					
Proceeds from follow-on public offerings	12.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0				0.0					
Proceeds from issuance of convertible no	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0				0.0					
Proceeds from issuance of promissory no	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0				0.0					
Payments on promissory note	(0.1)	0.0	0.0	0.0	0.0	0.0	0.0	0.0				0.0					
Proceeds from sale of common stock, net	0.0	0.0	33.7	0.0	0.0	(0.0)	33.7	8.8	0.0	0.0	0.0	8.8	0.0	0.0	0.0	0.0	0.0
Proceeds from exercise of warrants	0.2	5.5	3.6	(0.0)	0.0	0.0	3.6	1.1	(0.0)			1.1					
Payment for employee withholding tax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	(0.0)			0.0					
Net cash provided by financing activities	16.6	5.5	37.2	0.0	0.0	(0.0)	37.2	10.0	(0.0)	0.0	0.0	10.0	0.0	0.0	0.0	0.0	0.0
Not seek in seek (do seek)	40.1	(2.5)	24.5	(27.6)	(4.6)		(4.5)		(0.6)	(4.5)	(0.0)	(2.5)	(2 -)	(2.5)	(4.0)	(0.0)	(2.0)
Net cash increase (decrease)	10.4	(2.6)	34.8	(37.8)	(1.9)	0.5	(4.4)	0.7	(0.6)	(1.5)	(0.8)	(2.2)	(2.5)	(2.5)	(1.9)	(0.9)	(7.8)
Cash balance at beginning of period	0.7	11.1	8.5	43.3	5.5	3.6	8.5	4.1	4.8	4.2	2.7	4.1	1.9	(0.6)	(3.0)	(4.9)	1.9
Cash balance at end of period	11.1	8.5	43.3	5.5	3.6	4.1	4.1	4.8	4.2	2.7	1.9	1.9	(0.6)	(3.0)	(4.9)	(5.9)	(5.9)
Source: Company reports Ascendiant Capita																	

Source: Company reports, Ascendiant Capital Markets estimates



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# **Guardion Health Sciences, Inc.**

Report	Date	Price	Target
1	07/19/22	Buy	\$0.75

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Risks to attainment of our share price target include balance sheet/liquidity risks, failure to gain regulatory approvals, ability to commercialize product, pricing power, supply chain challenges, competition, changing macroeconomic factors, investor sentiment for investing in nutritional supplement stocks, and changes in consumer priorities for healthcare.



# **Ascendiant Capital Markets, LLC Rating System**

**BUY:** We expect the stock to provide a total return of 15% or more within a 12-month period.

**HOLD:** We expect the stock to provide a total return of negative 15% to positive 15% within a 12-month period.

**SELL:** We expect the stock to have a negative total return of more than 15% within a 12-month period.

Total return is defined as price appreciation plus dividend yield.

# **Ascendiant Capital Markets, LLC Rating System**

Prior to January 31, 2014, ASCM used the following rating system:

**Strong Buy:** We expect the stock to provide a total return of 30% or more within a 12-month period.

**Buy:** We expect the stock to provide a total return of between 10% and 30% within a 12-month period.

**Neutral:** We expect the stock to provide a total return of between minus 10% and plus 10% within a 12-month period.

**Sell:** We expect the stock to provide a total return of minus 10% or worse within a 12-month period.

Speculative Buy: This rating is reserved for companies we believe have tremendous potential, but whose stocks are illiquid or

whose equity market capitalizations are very small, often in the definition of a nano cap (below \$50 million in market cap). In general, for stocks ranked in this category, we expect the stock to provide a total return of 50% or more within a 12-month period. However, because of the illiquid nature of the stock's trading and/or the nano

cap nature of the investment, we caution that these investments may not be suitable for all parties.

Total return is defined as price appreciation plus dividend yield.

# Ascendiant Capital Markets, LLC Distribution of Investment Ratings (as of July 14, 2022)

# **Investment Banking Services**

			Past 1	.2 months
Rating	Count	Percent	Count	Percent
Buy	41	98%	15	37%
Hold	0	0%	0	0%
Sell	1	2%	0	0%
Total	42	100%	15	36%

# **Other Important Disclosures**

Our analysts use various valuation methodologies including discounted cash flow, price/earnings (P/E), enterprise value/EBITDAS, and P/E to growth rate, among others. Risks to our price targets include failure to achieve financial results, product risk, regulatory risk, general market conditions, and the risk of a change in economic conditions.

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