



ASCENDIANT

CAPITAL MARKETS, LLC

Ascendant Capital Markets LLC Serves as Sole Placement Agent on \$3,000,000 Private Placement for Verb Technology Company, Inc. (Nasdaq: VERB)

JUPITER, Florida – January 5, 2024 -- Ascendant Capital Markets LLC ("Ascendant") announced today the closing of a \$3,000,000 Private Placement financing for Verb Technology Company, Inc. (Nasdaq: VERB) of Las Vegas, Nevada.

Ascendant served as the Sole Placement Agent on the transaction.

About Verb Technology Company, Inc.

Verb Technology Company, Inc. (Nasdaq: VERB) is a market leader in interactive video-based sales applications. The Company's MARKET.live platform is a multi-vendor, multi-presenter, livestream social shopping destination at the forefront of the convergence of ecommerce and entertainment, where hundreds of retailers, brands, creators and influencers can monetize their base of fans and followers across social media channels. The Company is headquartered in Las Vegas, Nevada and operates creator studios in Los Alamitos, California and Philadelphia, Pennsylvania.

For more information, please visit www.verb.tech.

About Ascendant Capital Markets LLC

Ascendant Capital Markets, LLC, is a full-service boutique investment bank providing corporate finance, M&A advisory, equity research, institutional sales, and market making and trading services focused on public and private companies, and institutional, accredited, and strategic investors.

Ascendant has led or participated in over \$2.5 billion in financing transactions, and the members of Ascendant's Investment Banking Team have completed over 300 M&A transactions.

For more information, please visit www.ascendant.com or contact Bradley J. Wilhite, Co-Founder & Managing Partner, at 561.427.1727 or bwilhite@ascendant.com

This announcement shall not constitute an offer to sell or the solicitation of an offer to buy the securities described herein, nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction.

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