

Corporate Finance | M&A Advisory | Equity Research Institutional Sales | Market Making & Trading

Overview Presentation

February 2024

Firm Overview

Full-Service Boutique Investment Bank and Institutional Broker-Dealer

- Ascendiant Capital Markets, LLC (Member FINRA & SIPC) is a full-service boutique investment bank providing corporate finance, M&A advisory, equity research, institutional sales, and market making and trading services. Ascendiant Capital Group was founded in 2001.
- Headquartered in Jupiter, Florida, we have a team of 30 professionals (and growing) located in key markets throughout the United States.
- We focus on serving public and private growth companies, and institutional, accredited, and strategic investors.
- Ascendiant has led or participated in over \$2.5 billion in financing transactions, and Ascendiant's bankers have successfully completed over 300 M&A transactions.
- Ascendiant's senior bankers have held executive roles within public and private companies in addition to nationally prominent banking firms.



Industry Expertise

Ascendiant's professionals have significant expertise is key industry sectors



Aerospace & Defense



Automotive



Building Materials & Services



Chemicals



Consumer Products & Services



Energy & Related Products/Services



Fabricated Metal & Plastic Products



Financial Products & Services



Food & Beverage



Government Services



Healthcare & Medical



Printing & Publishing



Professional & Business Services



Technology & Telecommunications



Transportation & Logistics

Equity Research

Award-Winning Analysis and Ideas

- Industry focus: Healthcare, technology, consumer, media and entertainment, internet
- 50+ companies currently under coverage.
- Multiple StarMine, Wall Street Journal, Forbes, and Institutional Investor analyst awards.
- Analysts have appeared in major media outlets including CNBC, Bloomberg TV, Fox Business News, and MSN Money.
- Distribution via all major electronic services (Bloomberg Thomson Reuters, S&P Capital IQ, FactSet) and national institutional sales force.





Institutional Sales & Trading

Nationwide Distribution and Execution Expertise

Institutional Sales

- 7 (and growing) senior institutional sales professionals coverage in key financial markets (New York, Midwest, West Coast)
- Salesperson average experience = 25 years
- 500+ institutional relationships

Equity Trading and Market Making

- Full-service institutional trading desk
- Active market maker in US equities
- Utilize proprietary capital base



Corporate Finance and Mergers & Acquisitions

Underwriter

Placement Agent/ Financial Advisor

Broker/Dealer

Advisor

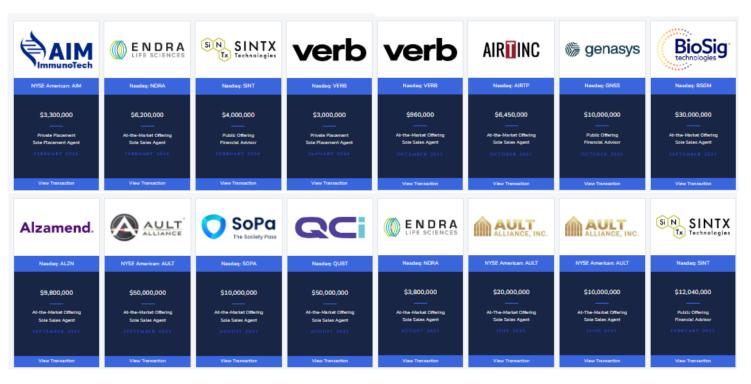
- IPOs
- Secondary Offerings
- Follow-on Offerings
- CMPOs

- At-the-Market Offerings
- Registered Directs
- Private Placements

- Buybacks
- 144 Stock Sales
- 10b5-1 Plans

- Sell-Side M&A
- Buy-Side M&A
- Strategic/Financial

Selected Transactions – Led or Participated in over \$2.5 Billion in Financing and 300 M&A deals



Recent Transactions (cont.)





Ascendiant Professionals

Corporate Finance, M&A, and Advisory



Bradley J. Wilhite Co-Founder & Managing Partner

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Mr. Wilhite is a Co-Founder and Managing Partner of Ascendiant Capital Markets LLC, a full-service investment banking, equity research, market making, and securities trading firm focused on public and private companies, and institutional and strategic investors.

He is also a Co-Founder and Managing Partner of Ascendiant Capital Partners LLC, which seeks to make direct investments in emerging growth companies. The Ascendiant organization also includes two special purpose investment entities - Ascendiant Capital Fund, L.P. and Ascendiant Focus Fund, L.P.

Since establishing Ascendiant in 2001, Mr. Wilhite has provided capital and strategic guidance to hundreds of emerging growth companies in the U.S. and selected foreign markets, and he has developed relationships with a large number of institutional and strategic investors.

Mr. Wilhite has over twenty-five years of experience providing financing and advice to early stage, emerging growth, and lower middle market companies. He is skilled in a variety of equity and debt financing structures and has led a significant number of mergers and acquisitions.

Prior to founding Ascendiant, Mr. Wilhite had a decade of management experience with two leading commercial banking organizations, First Union Corporation (now part of Wells Fargo & Company; NYSE: WFC) and Fourth Financial Corporation (now part of Bank of America; NYSE: BAC). Additionally, Mr. Wilhite previously served as President and Chief Executive Officer of a publicly traded golf equipment manufacturing company.

Mr. Wilhite holds a Master's degree in Business Administration, and earned a Bachelor's degree in Business Administration and Finance from Texas Christian University (TCU) in Fort Worth, Texas. Mr. Wilhite also completed post-graduate training at the University of Chicago Graduate School of Business in Chicago, Illinois. He maintains FINRA Series 7, 24, 63, 79, and 99 securities registrations.

Contact

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